

One System: Medicaid, CHIP & the Exchanges

Medicaid/CHIP Eligibility and
Enrollment Conference
Baltimore, MD

September 7-8, 2011

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Deputy Director, CMCS
September 8, 2011



Seamless, Streamlined Eligibility and Enrollment

Submit single, streamlined application

- Online
- Phone
- Mail
- In Person

Verify and determine eligibility

- Supported by the Federally-managed data services hub
- Eligibility for:
 - Qualified health plans (QHPs)
 - QHPs with tax credits and cost-sharing reductions
 - Medicaid and CHIP

Enroll in affordable coverage

- Enrollment in a QHP or Medicaid/CHIP
- Online plan comparison tool available to inform QHP selection
- Advance payment of the premium tax credit is transferred to the QHP

Shared Eligibility Service - Who Is It For?

- Individual seeking health coverage in 2014 should be able to access information and assistance, and apply for health coverage, through multiple channels.
- All channels will be connected through a standardized web-based system to evaluate an individual's eligibility for affordable health insurance options.

3 Basic Requirements

- Correct MAGI Determination
- Modern, Seamless Customer Service Experience
- Don't pay for the same thing twice

Correct MAGI



Seamless

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9810 Owen Brown Rd

Columbia, MD 21045

🏠 **For Sale:** \$400,000
 Zestimate®: \$412,300
 Mortgage: \$1,522/mo ▾

▶ See current rates on Zillow
 📄 Fast, Free, Secure – Credit Score \$0

Beds: 4
 Baths: 3.5
 Sqft: 3,078
 Lot: 20,472 sq ft / 0.47 acres
 Type: Single Family
 Year built: 1985

Parking: –
 Cooling: –
 Heating: Heat pump
 Fireplace: Yes
 On Zillow: 146 days
 Last sold: November 17 2008
 MLS #: hw7577169
 Listing 🏠 Keller Williams Real...
 website:

[More facts](#)



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25 Photos

[6078 Moonong Ct, Columbia, MD...](#)

🏠 **For Sale** \$334,999
 Monthly Payment: \$1,808
 Beds: 4 Sqft: 1702
 Baths: 3.0 Lot: 11083

▶ See home info



1 Photo

[6256 Sandchain Rd, Columbia, MD...](#)

🏠 **For Sale** \$349,000
 Monthly Payment: \$1,883
 Beds: 3 Sqft: 1440
 Baths: 3.0 Lot: 16083

▶ See home info



Seamless

The screenshot displays the NASA website's user interface. At the top left is the NASA logo. The main navigation bar includes links for HOME, NEWS, MISSIONS, MULTIMEDIA, CONNECT, and ABOUT NASA. Below this is a secondary navigation bar with links for Log In To MyNASA, Sign Up, and a search box. A horizontal menu below the search bar lists various user groups: For Public, For Educators, For Students, For Media, For Policymakers, For Employees, and MyNASA, along with Send and Share icons. A NASA Events banner features a play button icon and the text "Expedition 28 Soyuz Landing, Live on NASA TV, Sept. 16, 12:01 a.m. EDT". The main content area is split into two columns. The left column shows a large image of a galaxy with a white diamond highlighting a bright region. Below the image is a text block titled "NASA's Chandra Finds Nearest Pair of Supermassive Black Holes" with a brief description and a "Learn More" link. A pagination bar below the text shows numbers 01 through 07, with 07 selected, and a double bar icon. The right column contains a grid of 12 category icons: STATION & SHUTTLE, SOLAR SYSTEM, BEYOND EARTH, COMMERCIAL SPACE, UNIVERSE, EARTH, AERONAUTICS, TECHNOLOGY, NASA IN YOUR LIFE, and HISTORY AND PEOPLE. The bottom of the page features three sections: "NASA Images" with an "Image of the Day" link and "nasaimages.org", "NASA Multimedia" with a "Videos" link, and a "Twitter" section with a "Follow @NASA" button.

NASA

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NASA Events: Expedition 28 Soyuz Landing, Live on NASA TV, Sept. 16, 12:01 a.m. EDT

NASA's Chandra Finds Nearest Pair of Supermassive Black Holes

Astronomers using NASA's Chandra X-ray Observatory discovered the first pair of supermassive black holes in a spiral galaxy similar to the Milky Way. Approximately 160 million light years from Earth, the pair is the nearest known such phenomenon.

> Learn More

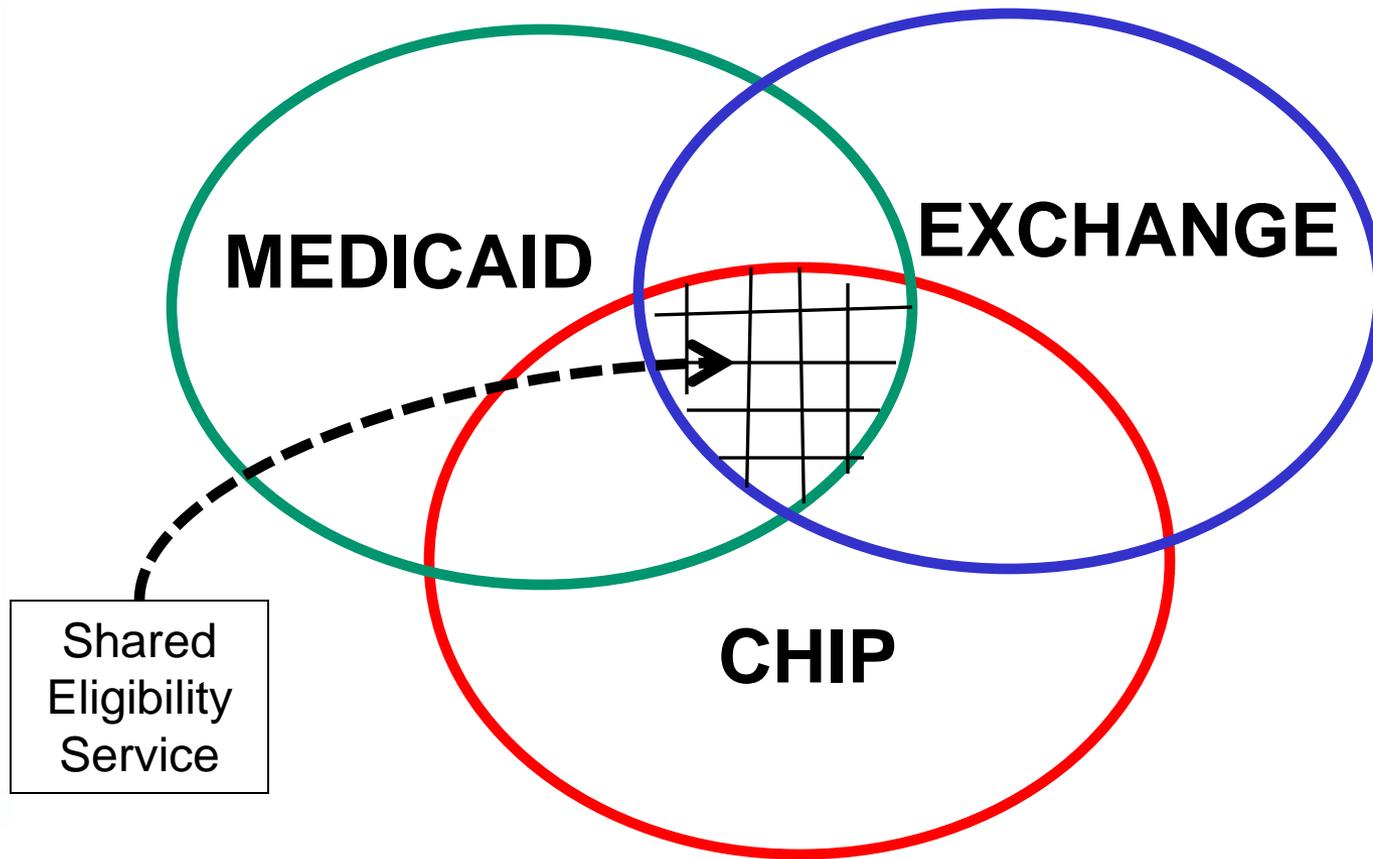
01 02 03 04 05 06 07 ||

NASA Images nasaimages.org

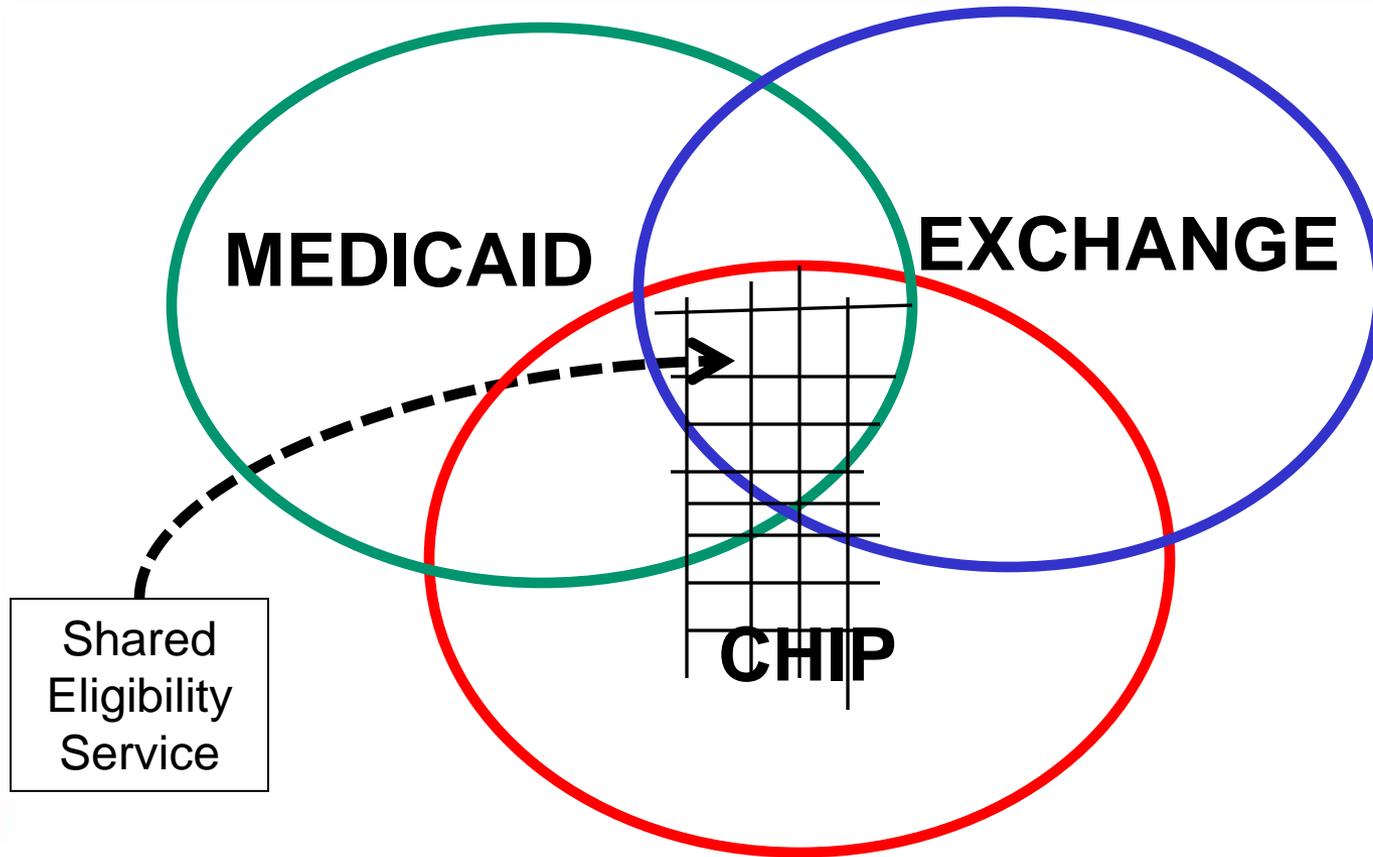
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Shared Eligibility Service



Shared Eligibility Service



Shared Eligibility Service

Shared Eligibility Service - What Services Should Be Cost-Allocated?

- Health Care Coverage Portal
- Business Rules Management and Operations System
- Interfaces to Federal Data Services Hub
- Interfaces to Other Verification Sources
- Account Creation and Case Notes
- Notices (re results of determination and, if applicable, notice of referral to Medicaid or CHIP for applicants who may be eligible on a basis other than MAGI)
- Customer Service Technology Support
- Interfaces to community assisters and outreach organizations
- Enabling services – identity mgmt, security/privacy controls

CMS 90/10 Seven Conditions & Standards

✓ Modular

✓ MITA-Aligned

✓ Industry Standards

✓ Share, Leverage,
Reuse

✓ Results Focused

✓ Program Evaluation

✓ Interoperable

**These Must Be Met to
Qualify for 90/10 FFP
for Eligibility and
Enrollment System
Higher Federal Match**

The SDLC/APD Review Process

← - - - - - *Gate Reviews - CClIO* - - - - - →

1 - Architectural Review

2 - Project Base Line Review

3 - Final Design Review

4 - Operational Readiness Review

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Initiation, Concept and Planning

Requirements, Analysis + Design

Development and Test

Implementation

← - - - - - CMCS/Medicaid APD Activities - - - - - →

During Gate Reviews

Contacts

IT Guidance 2.0

<http://www.cms.gov/Medicaid-Information-Technology-MIT/Downloads/exchangemedicaiditguidance.pdf>

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Shared Eligibility Service – What Will It Look Like?

- Streamlined, secure, highly interactive experience that maximizes automation and real-time adjudication
- Individual answers a defined/limited set of questions to begin the process, supported by navigation tools and windows that open to provide or seek additional information based on individual answers or preferences
- Application allows individual to accept or decline screening for financial assistance, and tailor the rest of the eligibility and enrollment process accordingly

Shared Eligibility Service – How Will It Work?

- Required verifications to validate accuracy of applicant's information will be managed in a standardized fashion, supported by a common, federally managed data services hub that will supply information re:
 - Citizenship
 - Immigration status
 - Federal tax information
- Business rules will allow for resolution of most discrepancies through automation, including:
 - Explanations of discrepancies for the consumer
 - Opportunities to correct info/explain discrepancies
 - Hierarchies to resolve conflicts

Shared Eligibility Service - What Needs to Happen?

Performance Goals:

- Serve a high proportion of individuals through an automated process
- Most individuals should be able to complete their online application and receive a program placement quickly (for example, within 15-20 minutes)

To achieve this, we are dependent upon:

- Policy streamlining
- Simplification and clarity of business rules and business processes
- Technology innovation
- Emphasis on the user experience
- Data availability